

FRANCISCAN HOSPITAL FOR CHILDREN













Franciscan Hospital for Children Annual Report

2010

Since 1949, Franciscan Hospital for Children has pioneered clinical, therapeutic and educational programs for children with a variety of disabilities. Through the years, as one of the nation's largest pediatric rehabilitation hospitals, we have expanded our complement of programs and services for children with special health care needs, as well as for children from the local community.

Our continuum of care includes inpatient, residential, educational, surgical, outpatient and home care programs, a combination of services for children that is hard to find anywhere else.

Through our family-centered programs, our physicians, nurses, clinicians and educators are committed to helping children reach their full potential.

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FRANCISCAN HOSPITAL, FOR CHILDREN



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Franciscan Hospital for Children Annual Report

2010

Our Mission

To provide compassionate care and education to children with special healthcare needs to help them reach their full potential.

Our Message

This is an exciting year for Franciscan Hospital for Children as we expand our Kennedy Day School to offer more classroom space and provide a wide variety of specialized adaptive equipment. We are proud to be able to continue our mission and invite even more children with special health care needs to spend the day in a school environment.

We also addressed the growing need for treatment in adolescents in psychiatric crisis, as programs around the state were being downsized or closed, and admissions increased by 18 percent. This year we added the Child & Adolescent Inpatient Mental Health Wing, making Franciscan Hospital for Children the second largest program in Massachusetts.

The future of the healthcare industry is still uncertain, with unknown legislation and ongoing delays in reimbursements, we continue to struggle to contain healthcare costs. We are thankful for the generosity of our donors, contributions from the State and support of parents and volunteers for enabling us to continue offering high-quality care for children. This also allows us to provide pediatric care accessible to help those who need it, regardless of their ability to pay.

We welcome you to read our patient stories, which inspire us and the families who support and value the services we provide. Our family-centered care is at the heart of what we do.

We are proud of what we have accomplished in 2010 as one of the outstanding hospitals in Boston, and look forward to many more years of quality service ahead.

Expansions and Renovations...







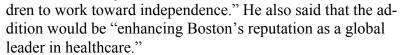
The future looks bright for The Franciscan Hospital for Children. Spring brought a new beginning for our Kennedy Day School this year, and one of the most exciting projects to date for Franciscan Hospital for Children. Construction is underway for the new 20,000 square foot school, which will have more classroom space to provide a wide variety of specialized adaptive equipment. This expansion will allow us to invite more children with special health care needs to spend the day with our doctors, nurses and staff in a school environment with enrichment classes and activities.

The construction project is financed with bonds issued by the Massachusetts Health and Educational Facilities Authority (HEFA) and purchased by Century Bank. Needham based firm, Nauset Construction is the construction partner.

The Groundbreaking ceremony formally kicked off the construction project and the fundraising campaign. Past graduates of the school joined current students, along with Boston Mayor Tom Menino and Taniya Nayak from HGTV.

Also celebrating were Franciscan Missionaries of Mary who once worked in the school. New space includes preschool classrooms, a lunchroom, an additional Health Room, Music Therapy, School Library, Communication Chat Room, and a Conference Room – and wider hallways for our friends with wheels.

City of Boston Mayor Tom Menino pointed out the need for more space and services like ours in Massachusetts and the importance of the hospital in the Brighton community. "Franciscan Hospital does so much for so many," he said. "It allows chil-



The current school will remain open and operational until construction is complete in the fall of 2011.

...Promise More Opportunities for Children

In 2010, a new menu and cafeteria inspired healthy eating. These steps were taken to address childhood obesity, a national epidemic, by offering fresher, healthier food choices for patients, students, families and staff. In recognition of September be-

> ing National Childhood Obesity Month, we opened the Hospital's new cafeteria and announced a new approach to wellness. As a children's healthcare provider, we believe it's important to educate by example and offer the best food choices for families.



Expansion of the Mental Health Wing





The addition of the Child & Adolescent Inpatient Mental Health Wing has made Franciscan Hospital for Children the second largest Child & Adolescent program in Massachusetts. In March, the unit opened to serve an additional 12 patients, totaling 32 beds - an expansion of our already successful and much needed program. The need for treatment for children and adolescents in psychiatric crisis is growing while programs around the state are being downsized or closed. Last year, admissions were up 18%. The hospital's focus is to provide a safe, hopeful, and nurturing environment for children and families, along with expert psychiatric care.

The goal of the program is for each child and adolescent to return successfully to his or her home, school and community. The newly remodeled space now includes a separate dining area. activity spaces, sleeping quarters, a medication room and staff support areas. The space will be used for younger children and will improve the ability of the staff to respond to the specific therapeutic, educational and developmental needs of this age group.

The program has been widely recognized for excellence, and in 2008, earned the Department of Mental Health Commissioner's Award and Best Practice Model Program, for its strength -based, family-focused mental healthcare.

Family Centered Care & Services

Medical Services

A comprehensive range of inpatient and outpatient programs for children and adolescents.

Dental Services

Comprehensive preventive and therapeutic pediatric oral health care.

Educational Services

A full-spectrum of special educational and therapeutic services for children.

Behavioral Health Services

Inpatient and outpatient mental health services provided by interdisciplinary staff.

"Franciscan Hospital has been such a source of comfort, stability and support to us all. It's difficult remembering the fear, anxiety and sadness associated with seeing my child grasping to stay connected to reality. I recall the fear of, in his words, 'feeling like I am losing my mind.'

- Parent of two children who spent time in our Inpatient Mental Health Program.

Meaningful and Innovative Programs









In just one year, our Pet Therapy Program now boasts 15 active teams certified dogs and their handlers. Recently, the hospital integrated dog therapy into the treatment program as a means to inspire patients to become more willing and eager to participate in their recovery. The program also helps patients coping with mental illness and its subsequent emotional crisis and behavior problems. For some, a visit provides the perfect diversion from the routine of a hospital stay while for others, a therapy dog can provide a safe means to express emotions that they might not otherwise convey.

A new, innovative therapy called Horticulture Therapy was introduced this year. This form of therapy employs therapeutic sensory gardening activities to make gains in the rehabilitation process of patients. After a year, the program

continues to offer activities that appropriately challenge children to reach predetermined goals.

This year our Adaptive Skating Program received a \$20,000 grant from the Boston Bruins Foundation, recognizing the Franciscan Hospital for Children's strong commitment to enhancing the quality of life for children throughout New England. Now in its fourth year, the Adaptive Skating Program, which is also sup-

ported by the Thomas Anthony Pappas Charitable Foundation, is a unique program that enables children of all abilities to participate in an active therapeutic and recreational program. Developed by a physical therapist, it uses specialized equipment such as ice sleds and ice skating walkers. The Hospital's Research Center benefits from the program results as well as participants, who demonstrate improved skating skills, and report increased leg strength, endurance, balance, and self-esteem.

A meaningful workshop, offered by Dancing Wheels Company and School, engaged children in an interactive multisensory fine arts performance. This therapeutic dance allowed children with disabilities and injuries to use their bodies to express themselves artistically.

For those working on communication skills, our Chit Chat Camp program is still growing. This program helps campers who communicate with high-tech augmentativealternative communication (AAC) devices. Campers take part in favorite camp activities while enhancing their overall communicative competence through intensive group services. Parents and caregivers also participate in this unique program by learning strategies to encourage campers to grow.

Family-Centered Care & Communication



This year we made communication and participation even more possible for families. Franciscan Hospital for Children developed a Family Advisory Council, a formal advisory group of patients, caregivers and staff, to enable direct input and influence on policies, programs, and practices impacting children and their families. We recognize that the information and insight shared by our families is critical in developing our professional staff's ability to provide exceptional care to our children and their families

The main goal of the Family Advisory Council is to continuously improve understanding and communication between the hospital/school staff and the family members they serve. One of the key concepts of Family Centered Care is the belief that health care providers and family members work together as partners to meet the needs of the child.

Franciscan Hospital for Children embraces the concepts of Family Centered Care, recognizing that children are members of the Family Unit where the child receives his or her primary support and care.

Building Online Community of Family & Friends

In an effort to connect with the families who need our services, we launched an interactive, integrated campaign to connect online. We are now able to have conversations online with families searching for unique, longterm care for their children with special health care needs, our healthcare community and our supporters.

Using Facebook, the hospital website and even 'tweets', hospital staff, families, supporters and friends in the community can interact via social media. It is a meaningful and personal way to let our community know what Franciscan Hospital for Children is doing everyday.

Franciscan Hospital for Children Nationally Recognized for e-Newsletter

In just our first year providing our e-newsletter, "Hope through Healthcare", received the All-Star Award from Constant Contact®, Inc. for meeting Constant Contact's best-practice standards for the use of Email Marketing throughout 2009. Our online e-newsletter serves as a timely resource for our patients' families, members of the community, healthcare professionals and educational professionals who work to advance children's wellness. To sign up, go to the newsroom section of our home page at www.franciscanhospital.com.

Celebrating Our Supporters



Our spectacular winter ball, this year themed "Paris: City of Lights," raised more than \$225,000 for the Franciscan Hospital for Children. The black-tie event included dinner prepared by the InterContinental Hotel's executive chef, an open bar, a live and silent auction and dancing to the band

Soho. The gala was emceed by Channel 7's Janet Wu and featured local comedian Tony V as the evening's auctioneer.



Entercom market manager Julie Kahn (left) and Profiles in Children's Courage Award recipient Kiki Nelson.

Each year, Franciscan Hospital for Children presents the Community Leadership Award to individuals and corporations selected for their out-

standing commitment to improving the lives of children and their families in the local community. Our 2010 Community Leadership Awards were given to Julie Kahn, vice president/market manager for Entercom New England and Robert M. Wilson, president and CEO of Cambridge Savings Bank. Former patient and student Akalia "Kiki" Nelson was also honored with the Profile in Children's Courage Award at the dinner. WCVB-TV personality Heather Unruh emceed the event and more than 500 people attended.

2010 Honorees at Franciscan Hospital for Children



Rob Lescinskas, a registered nurse on the Pulmonary Rehabilitation Unit made the nomination list for the Boston Globe's eighth annual "Salute to Nurses" section, published in May. The "Salute to Nurses" section pays tribute to just a few of over 2.5 million nurses who make up the largest workforce in the Healthcare industry.

Keena Banda, Office Manager for the Dental Clinic was our "Spirit Award" winner for the employee who demonstrated qualities set forth in the Hospital's mission statement such as integrity and excellence in job performance, extending compassion, dignity and respect to all persons, working in a spirit of collaboration, going above and beyond the call of duty and routinely displaying a positive attitude.

Community Outreach & Programs...



In an effort to keep the community up-to-date with product recalls and dangerous toys, Franciscan Hospital for Children partnered with the consumer advocacy group, World Against Toys Causing Harm, throughout the year. This partnership with the non- profit organization helps the hospital provide important information about recalled toys like dress up accessories, baby walkers and children's belts, as well as cribs, collectible drinking glasses and over the counter children's medications. Dangerous toys are listed for holiday shopping, along with helpful safety suggestions for summer play, and information about the best ways to prevent water-related tragedy.

In recognition for our Community Programs, Franciscan Hospital for Children was awarded the Community Service Award for 2010 from the Allston Board of Trade. We are very proud to participate in many community activities throughout the year, and provide programs like "Reading is Fundamental" giving out free books, and our Bike Helmet Giveaway. This year we also launched a Car Seat Safety Program so families could drive in, check and ensure their car seats were installed correctly.

...For Children and Their Families Throughout the Year

The New Balance Heart Break Hill 5K Run & Walk to benefit Franciscan Hospital for Children, raised more than \$90,000 for the hospital. This was the most successful fundraising race to date, more than doubling both the participants and funds raised from a year ago. Hundreds of people participate and pledge, helping us spread the word about the needs of the children we serve.

> The 3rd annual charitable 5K is a community event, presented by Century Bank, Commonwealth Sports Club and the Hamilton Company. This year we participated in the Brain Injury Conference, St. Elizabeth's Community event, WIC Breast Feeding event, and St. Anthony's Medical Fair.



Child Life Services Key In Rehabilitation











Franciscan Hospital For Children's Commitment to Community

Regardless of a family's ability to pay, we are always trying to find ways to serve children. We believe in the mission, established 60 years ago, and work hard to honor those who built the hospital by implementing innovative tools and programming, and having a dedicated, loving staff of highly qualified professionals.











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Patient Profile

Tyler's Story



Success From Hard Work, Courage and Patience

While all children can be challenging or demanding at times, Tyler was so aggressive and angry that he would throw toys and hit caregivers when he was just 18 months old. Matters got worse when he turned 3 and his little sister arrived. He became so jealous he would try to hit or injure her. When Tyler's parents Lisa and Chris realized his behavior was more than just a case of sibling rivalry, they started going for counseling and sought help from their Pediatrician.

Initially diagnosed with Oppositional Defiance Disorder, Tyler was put on an Individual Education Plan (IEP) in preschool to help with his social skills. In kindergarten, his aggression got worse and medications to stabilize his moods only worked marginally well. While Lisa struggled to connect with and calm her son, Chris was often the only person who could control Tyler's behavior. Eventually Tyler was diagnosed with Bipolar Disorder, ADHD and Anxiety.

Tyler had a hard time participating in sports because he couldn't take direction or accept any failure. He struggled academically because he thought that any small mistake was a complete failure. Tyler's mental illness took a toll on the whole family. Lisa and Chris barely got a break because they couldn't leave Tyler with a sitter. Riley, Tyler's little sister, was living in fear wondering when she would once again bare her brother's fury. Over the next year, Tyler's condition would improve and then deteriorate but finally reached a breaking point the summer before 1st grade. While at camp, Tyler became so mad he threw a rock and broke a window. The episode was the final point for Lisa and Chris to make a change.

The Child & Adolescent Inpatient Mental Health Program at Franciscan Hospital for Children was the program to which Tyler was referred by his Pediatrician. While hospitalized, Tyler spent 2 weeks working with doctors, nurses and educators trying to obtain some sense of normalcy. Family meetings took place each week. He learned techniques for coping with his emotions. The Psychiatrist working with Tyler was upfront but kind when delivering difficult information. The support staff always answered questions and taught Lisa and Chris how to restrain Tyler in case he became a danger to himself or others.

For a while, things were better. Tyler would have loving moments; he could be helpful and welcoming to new friends, but some symptoms remained the same. He was a perfectionist and was extremely hard on himself when he couldn't do something academically or athletically the first time. He was afraid of failure and didn't allow himself any room for error. He'd get angry and threaten to take it out on the dog, or worse, himself. Before long, Tyler was again spiraling out of control. This time Lisa and Chris insisted on returning to Franciscan Hospital for Children. Since that stay, Lisa and Chris have worked hard to find a balance for their family. Today, Tyler is attending a residential special education school where his needs are met and he is doing better. This past summer the family took a vacation together in New Hampshire. According to Lisa, it ended up being a better week than they'd had in a long time. Although these disorders don't go away, Lisa and Chris are hopeful that one day Tyler will be able to live on his own, hold down a job and more importantly, feel successful in life.

"The staff at Franciscan Hospital for Children, from the receptionist upon first entering the building, to the staff at the sign-in desk in the Inpatient Mental Health Unit, to all of the staff and especially Dr. Stromberg, are all amazing, professional, knowledgeable, and kind people. We'd recommend and only want our son to be at Franciscan Hospital."



FRANCISCAN HOSPITAL FOR CHILDREN





Franciscan Hospital for Children's Grants

2010







Total:

FY 2010 Grants Received

Foundation	Amount	Purpose	
EOHHS	300,000	Health Information Technology	
Hearst Foundation	75,000	Unit 1 Renovations	
Deborah Munroe Noonan Fund	40,000	Research Center	
Yawkey Foundation	25,000	Unit 1 Training	
Boston Bruins Foundation	20,000	Adaptive Skating Program	
Perkin Fund	16,000	Research Center	
Joseph Perini Memorial Fdn.	7,000	Unrestricted	
Music Drives Us	6,175	Medical Day Care - Music Therapy	
Pappas Charitable Fdn.	6,000	Adaptive Skating Program	
Bank of America	3,000	Holiday Party	
Biogen IDEC	2,500	Friends Ball	
Citizens Charitable Fdn.	2,500	Chit-Chat Summer Camp	
BC Community Fund	2,200	Children's Wellness Initiative	
Pinewood Acres	2,100	Kennedy Day School Summer Camp	
Ferguson Family Foundation	2,000	Unrestricted	
Irving Kohn Foundation	1,000	CBAT	
Lotta M. Crabtree Fund	800	Medical Care (Unrestricted)	

Ways You Can Help

\$511,275

- Consider making a donation. Make a secure online donation at www.franciscanhospital.org.
- Attend a special event. Visit the website above for upcoming events.
- Consider a planned gift to the hospital.
- Become a corporate partner by making a gift, funding a grant or sponsoring an event.

For more information on gifts and corporate partnerships, please call 617-779-1149.







FRANCISCAN HOSPITAL FOR CHILDREN

Patient Profile

Grace's Story

Baby Grace Doing Well



Grace's mother developed preeclampsia during the first 28 weeks of her pregnancy, and delivered Grace at Brigham and Women's Hospital on July 7th. Baby Grace stayed at Franciscan Hospital for Children to learn how to breathe and eat on her own in the Pulmonary Rehabilitation Program.

The day before Thanksgiving, she was able to go home for the very first time.

The Jenk's Unit for Pulmonary Rehabilitation is among the largest Pulmonary Rehabilitation Programs in the country, and offers comprehensive inpatient and outpatient rehabilitation programs for infants, children and adolescents with chronic respiratory conditions.

Our physicians, nurses, therapists and educators are experienced in treating the medical and developmental needs of children who require oxygen, tracheostomy or ventilatory support.















Franciscan Hospital for Children Financials 2010

Financials		
Combined Statement of Revenue and Ex	penses	
For the years ending September 30, 2010 and 2009	2010	2009
Total Revenue:	<u>\$47,594,745</u>	\$ 44,856,868
Expenses:		
Salaries and Benefits	27,438,607	26,360,206
Supplies and Expenses	17,044,425	15,569,709
Depreciation and Amortization	1,795,295	1,622,518
Interest Expense	293,982	293,692
Provision for Uncollectible Accounts	759,109	728,552
Total Expenses	47,331,418	44,574,677
Income from Operations	\$263,327	\$282,191
Consolidated Balance Sheet For the years ending September 30, 2010 and 2009	2010	2009
Total Current Assets:	\$10,398,882	\$8,273,819
Assets Whose Use is Limited or Restricted	7,579,548	969,019
Property and Equipment, net	18,574,859	17,224,966
Other Assets	229,872	13,235
Total Assets	\$36,783,161	\$26,481,039
Transfer and the second	60 474 027	07.053.131
Total Current Liabilities	\$9,461,036	\$7,852,131
Total Long Term Debt and Obligations	14,103,951	6,295,581
Total Net Assets	13,218,174	12,333,327
Total Liabilities and Net Assets	\$36,783,161	\$26,481,039

Families, Patients, Staff and Stats...



- Medical/Surgical
- Pulmonary Rehabilitation
- Behavioral Health
- Dental/Surgical
- Physical Therapy
- Center for Motion Analysis
- Therapeutic Swimming Pool
- Community-Based Acute Treatment Program
- Kennedy Day School
- Community Programs

Programs and Patient Services...

Franciscan Hospital for Children, located in the Brighton neighborhood of Boston, is the only facility of its type in the Northeast. We offer care to children who require medical, behavioral and educational services unmatched elsewhere. Licensed as a 112 bed pediatric hospital, this is often the facility to which children are transferred when they're too stable for acute care but not yet well enough to go home. While best known as a center of excellence in pediatric rehabilitation, Franciscan Hospital for Children offers a full range of services to children from the community and around New England. All of the programs are family centric and designed to help each child reach his or her fullest potential.

With more than 600 physicians, psychologists, physician assistants, rehabilitation therapists, nurse practitioners and support staff, Franciscan Hospital for Children is proud to offer many pediatric services. Our physicians and therapists provide expertise in pediatrics, rehabilitation, psychiatry, neurology, pulmonary medicine, genetics and more. Franciscan Hospital for Children is a teaching facility for Boston University's School of Medicine, its Goldman School of Dental Medicine, Tufts Medical School, other colleges and universities, and is a required rotation (on the psychiatry unit) for the MGH-Harvard Medical School-McLean Hospital residency program.



Please feel free to consult Deanna Dwyer, Marketing Manager, with questions and comments.