



2015 Boston WIFFLE Ball Challenge Sponsorship Opportunities

**Saturday, June 20, 2015
Boston University**



Event Information

- Twenty-four (24) teams will play a minimum of two (2) games as they go head to head for the title of the **5th Annual Boston WIFFLE Ball Challenge!** All proceeds from the event will benefit the Travis Roy Foundation and Franciscan Hospital for Children. Register a team and bring your family & friends out for a day of fun, entertainment, raffles, food & refreshments.

Schedule of Events

8:00am	Team Captain Registration
8:15am	Player Registration
8:40am	Opening Ceremony
9:00am	First Games Begin
1:00pm	Semi Final Game
1:30pm	Closing Ceremony & Championship HR Derby

- ✓ **Register a Team**
- ✓ **Bring your family**
- ✓ **Support a Great Cause**
- ✓ **Be Ready to Have Some Fun**



For more information, please visit:

<http://www.bostonwiffleballchallenge.org/>



Event Overview

- In 2011, the Travis Roy Foundation (TRF) and Franciscan Hospital for Children (FHC) joined forces to host an annual WIFFLE ball tournament, the Boston WIFFLE Ball Challenge (BWBC), to raise funds for their respective missions. The TRF is dedicated to enhancing the lives of individuals with spinal cord injuries and funding research, while FHC each year provides care and treatment to more than 10,000 children with a wide range of physical, medical and behavioral challenges.

Each year since 2011, the BWBC takes place on Nickerson Field at Boston University. The tournament has grown immensely and now attracts twenty-four (24) teams of ten (10) participants and over 200 spectators. All teams compete to take home the coveted trophy and title of the Boston WIFFLE Ball Challenge Champions.

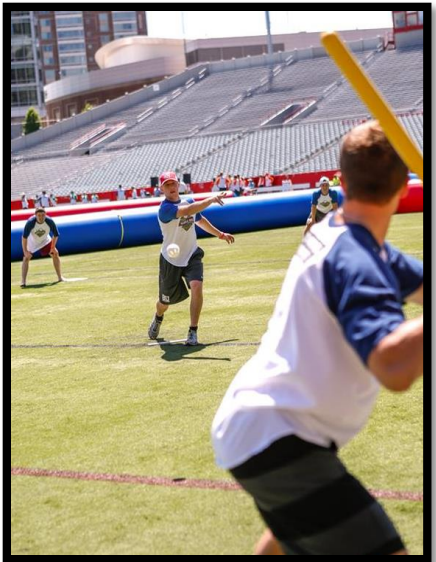
In 2014, the tournament saw a 25% increase in funds raised from 2013, totaling **\$120,000.00!**



Social Media Reach

- Social media is a major part of the Boston WIFFLE Ball Challenge. In 2014, the tournament initiated an Instagram Contest using the hashtag, #BWBC14, to help raise awareness about the causes and provide exposure to our sponsors and teams. Between the Travis Roy Foundation, Franciscan Hospital for Children, and Blue Sky Sports & Entertainment, the BWBC **reached over 75,000 individuals** on social media in 2014.
- For the BWBC, the Travis Roy Foundation, Franciscan Hospital for Children, and Blue Sky Sports & Entertainment combined have over:
 - 10,000 followers on Facebook**
 - 4,500 followers on Twitter**
 - 300 followers on Instagram**
- This year, the Instagram Contest will continue using: **#BWBC15**







Presenting Sponsor

\$25,000

- Company logo/name incorporated into the tournament title and logo, including the logo displayed on the front of the tournament t-shirts worn by all participants
- Recognition as the Presenting Sponsor on all promotional materials and advertising, which may include television, radio and print
- Company logo/name on all collateral material given out at the tournament
- Recognition as the Presenting Sponsor on prominent signage at the tournament including registration table, family tent and fields
- Tent/Booth reserved for your company at the tournament
- Company logo/name displayed on all six (6) home plates
- Two (2) teams of ten (10) players to participate in tournament – each player receives a gift bag and team shirt with company logo/team name
- Recognition as the Presenting Sponsor during opening ceremony
- Ten (10) social media mentions prior to the tournament
- Company logo/name included on the tournament website with link to your corporate website
- Company product or information in each player gift bag



Golden Glove Sponsor

\$15,000

- Recognition as a Golden Glove Sponsor on all promotional materials and advertising, which may include television, radio and print
- Company logo/name on all collateral material given out at the tournament
- Recognition as a Golden Glove Sponsor on prominent signage at the tournament including registration table, family tent and fields
- Two (2) teams of ten (10) players to participate in tournament – each player receives a gift bag and team shirt with company logo/team name
- Recognition as a Golden Glove Sponsor during opening ceremony
- Eight (8) social media mentions prior to the tournament
- Company logo/name included on the tournament website with link to your corporate website
- Company product or information in each player gift bag



All Star Sponsor

\$10,000

- Recognition as an All Star Sponsor on all promotional materials and advertising, which may include television, radio and print
- Company logo/name on all collateral material given out at the tournament
- Recognition as an All Star Sponsor on prominent signage at the tournament including registration table , family tent and fields
- One (1) team of ten (10) players to participate in tournament – each player receives a gift bag and team shirt with company logo/team name
- Recognition as an All Star Sponsor during opening ceremony
- Five (5) social media mentions prior to the tournament
- Company logo/name included on the tournament website with link to your corporate website
- Company product or information in each player gift bag



Team Sponsor

\$5,000

- Recognition as a Team Sponsor on all promotional materials and advertising, which may include television, radio and print
- Company logo/name on all collateral material given out at the tournament
- Company logo/name displayed on field signage
- One (1) team of ten (10) players to participate in tournament – each player receives a gift bag and team shirt with company logo/team name
- Recognition as a Team Sponsor during opening ceremony
- Three (3) social media mentions prior to the tournament
- Company logo/name included on the tournament website with link to your corporate website
- Company product or information in each player gift bag



Grand Slam Sponsor

\$2,500

- Company logo/name on all collateral material given out at the tournament
- Company logo/name displayed on field signage
- Recognition as a Grand Slam Sponsor during opening ceremony
- Two (2) social media mentions prior to the tournament
- Company logo/name included on the tournament website with link to your corporate website
- Company product or information in each player gift bag



Home Run Sponsor

\$1,000

- Company logo/name on all collateral material given out at the tournament
- Company logo/name displayed on field signage
- Recognition as a Home Run Sponsor during opening ceremony
- One (1) social media mention prior to the tournament
- Company logo/name included on the tournament website
- Company product or information in each player gift bag

In-Kind Donations

- We welcome in-kind donations to our raffle at the tournament and gift bags provided to all participants.



For More Information

- For event details, sponsorship opportunities and team registration, please contact:



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