



Second Annual

## Red Sox Foundation Golf Tournament

Hosted by Tim Wakefield

# 2015 Sponsorship Opportunities

Monday, July 13, 2015

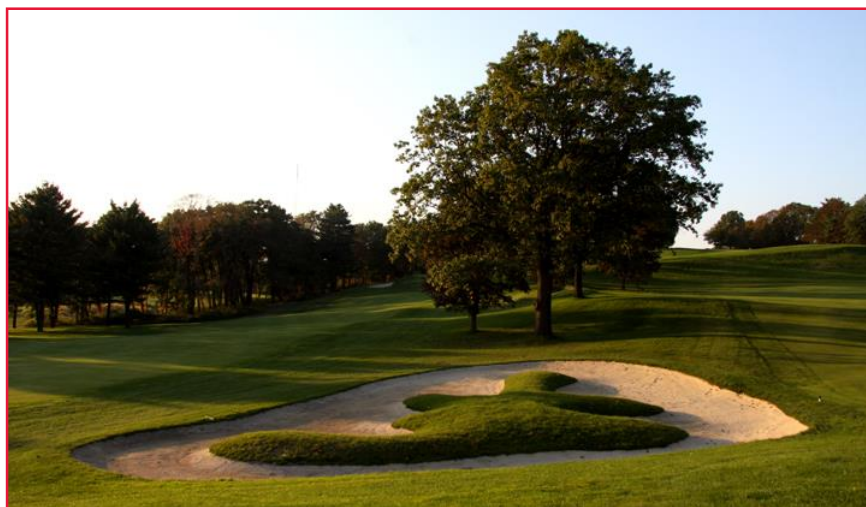
Belmont Country Club

*Home of the Constellation 2015 PGA Senior Players Championship*



- When:** Monday, July 13, 2015
- Where:** Belmont Country Club  
181 Winter St, Belmont, MA
- Time:** Shotgun start 11:15 AM
- Hosted By:** Tim Wakefield
- Benefitting:** Red Sox Foundation and Franciscan Hospital

**We hope to see you out on the course!**





## 2014 Celebrity Line Up



- Ray Bourque – Bruins Alumni
- Dennis Boyd – Boston Red Sox Alumni
- Jim Calhoun – UCONN
- Tom Caron – Boston Red Sox Media
- Jim Corsi – Boston Red Sox Alumni
- Johnny Damon – Boston Red Sox Alumni
- Dennis Eckersley – Boston Red Sox Alumni
- Mike Eruzione – Boston Celebrity
- Dwight Evans – Boston Red Sox Alumni
- Brad Faxon – PGA player
- Doug Flutie – NFL Alumni
- Keith Foulke – Boston Red Sox Alumni
- Sam Horn – Boston Red Sox Alumni
- Sam Kennedy – Boston Red Sox Executive
- Jim Lonborg – Boston Red Sox Alumni
- Fred Lynn – Boston Red Sox Alumni
- Steve Lyons – Boston Red Sox Alumni
- Jeff Ma – Boston Celebrity
- Pedro Martinez – Boston Red Sox Alumni
- Lou Merloni – Boston Media Talent
- Bob Montgomery – Boston Red Sox Alumni
- Daniel Paille – Bruins Player
- Rico Petrocelli – Boston Red Sox Alumni
- Jim Rice – Boston Red Sox Alumni
- Luis Tiant – Boston Red Sox Alumni
- Tom Werner – Boston Red Sox Executive



# Presenting Sponsor

*(Limited to one (1) sponsor)*



## Golf Tournament Benefits:

- Three (3) foursomes (twelve playing positions) in the 2015 Red Sox Foundation Golf Tournament hosted at Belmont Country Club on Monday, July 13, 2015
- Opportunity for three (3) foursomes to play with a celebrity guest. Company will be able to choose from our secured list of celebrity personalities (excluding the host Tim Wakefield)
- One (1) custom presenting sponsor gift for all twelve (12) corporate golf participants playing in tournament.
- Opportunity to invite up to 10 additional guests to the post golf cocktail and awards reception
- Group photo opportunity with all celebrity participants
- Each participant will receive a framed photo of their foursome autographed by their celebrity golfer
- Three (3) autographed Red Sox Foundation Golf Tournament pin flags by celebrity participants
- Company tee sign autographed by your celebrity

## Golf Tournament Branding:

- Corporate logo featured on signage throughout the event
- Corporate logo and recognition as the official sponsor of the Putting Green
- Recognition as a Presenting Sponsor during the evening Auction and Awards Cocktail Reception
- Representative to speak on behalf of your company during the evening Auction and Awards Cocktail Reception
- Corporate logo and branding for tournament awards
- Mentioned as Presenting Tournament Sponsor on air during WEEI event coverage (once WEEI is confirmed)
- Corporate recognition on as presenting sponsor on all press release and media advisories
- Corporate logo on all golf carts
- Corporate logo on all tournament materials (program, tee signage and registration signage)
- One (1) full page letter from corporate executive welcoming guests to tournament in the program book
- Full page color ad in prominent book location as well as logo presence on back cover
- Opportunity to include a branded/promotional gift item for all participants
- Logo Recognition as tournament presenting sponsor on the event homepage of Red Sox Foundation website
- Dedicated social media messaging from Red Sox Foundation Twitter account during event

## Other Sponsor Benefits:

- One (1) first pitch by a corporate representative during the 2015 Red Sox regular season
- NESN Foundation Friday feature interview during the Red Sox pregame show prior to the tournament
- Twelve (12) tickets to a Red Sox Suite during a regular season home game, date to be mutually agreed upon.
- Twelve (12) autographed baseballs of One (1) of your favorite current Red Sox Player
- Four (4) Green Monster tickets to a 2015 Red Sox Regular Season home game with a VIP tour
- A check presentation on field at Fenway Park prior to a 2015 regular season game
- Twelve (12) personalized Red Sox jerseys featuring golf participants name on back of jersey
- Opportunity for the 2004, 2007 and 2013 World Series trophies to visit your company accompanied by Red Sox legend Tim Wakefield
- Twelve(12) tickets to the 2015 Deutsche Bank Championship in Norton, Mass on September 2-7, 2015
- Batting Practice for up to twenty (20) guests at Fenway Park while being pitched to by Tim Wakefield

**2015 Commitment: \$75,000**



# Eagle Sponsorship

*(Limited to one (1) sponsor)*



## **Golf Tournament Benefits:**

- Two (2) foursomes (eight playing positions) in the 2015 Red Sox Foundation Golf Tournament hosted at Belmont Country Club on Monday, July 13, 2015
- Opportunity for two (2) foursomes to play with a celebrity guest. Company will be able to choose from our secured list of celebrity personalities. (excluding any celebrity who may have been selected by presenting sponsor and the host Tim Wakefield)
- One (1) gift for each participant
- Opportunity to invite up to 5 additional guests to post golf cocktail and awards reception
- Each participant will receive a framed photo of their foursome autographed by their celebrity golfer
- Two (2) autographed corporate pin flags by celebrity participants
- Company tee sign autographed by your celebrity

## **Golf Tournament Branding:**

- Corporate logo and recognition as the official sponsor of the Driving Range
- Corporate logo and recognition as the official sponsor of the lunch tent/snack tables on course
- Full page color ad in prominent book location
- Opportunity to include a branded/promotional gift item for all participants
- Logo recognition on the event homepage of Red Sox Foundation website
- Dedicated social media messaging from Red Sox Foundation Twitter account during event

## **Other Sponsor Benefits:**

- Eight (8) autographed baseballs of one (1) of your favorite current Red Sox Players
- Eight (8) personalized Red Sox jerseys featuring company name and current year on the back
- Tour of Fenway Park for up to twenty (20) guests
- Eight (8) tickets to the 2015 Deutsche Bank Championship in Norton, Mass on September 2-7, 2015

**2015 Commitment: \$30,000**



# Host Sponsorship

*(Limited to one (1) sponsor)*



## **Golf Tournament Benefits:**

- One (1) foursome (four playing positions) in the 2015 First Annual Red Sox Foundation Golf Tournament hosted at Belmont Country Club on Monday, July 13, 2015
- Opportunity for Tim Wakefield to join your foursome for the round of golf (18 holes) during the tournament
- One (1) gift for each participant
- Each sponsor will be able to have their tee sign autographed by their celebrity when they get to the hole that their sign is on
- Each participant will receive a framed photo of their foursome autographed by their celebrity golfer
- Company tee sign autographed by your celebrity

## **Golf Tournament Branding:**

- Corporate logo on a tee hole sign
- Recognition as a Host Sponsor during the evening Auction and Awards Cocktail Reception
- One (1) full page four color advertisement in the Red Sox Foundation Golf Tournament program book
- Corporate logo to be featured on the back cover of the program book
- Opportunity to include a branded/promotional gift item for all participants
- Logo Recognition on the Red Sox Foundation website
- Dedicated social media message on Red Sox Foundation Twitter account

## **Other Sponsor Benefits:**

- Four (4) guests will have the opportunity to meet Tim Wakefield in Boston for lunch at a location to be mutually agreed upon
- Opportunity to include a welcome/thank you video on your company's website recorded by Tim Wakefield
- Opportunity for the 2004, 2007 and 2013 World Series Trophy to make a visit to your company
- Four (4) tickets to the 2015 Deutsche Bank Championship in Norton, Mass on September 2-7, 2015
- Each player will receive a customized Boston Red Sox jersey with their company name on the back.
- Group Tour for up twenty (20) guests at Legendary Fenway Park

**2015 Commitment: \$20,000**



# Hole Sponsorship



## **Golf Tournament Benefits:**

- One(1) foursome (four playing positions) in the 2015 Second Annual Red Sox Foundation Golf Tournament hosted at Belmont Country Club on Monday, July 13, 2015
- Opportunity to play with a celebrity guest. Celebrity would be assisted to group a week prior to event
- One (1) gift for each participant
- Each sponsor will be able to have their tee sign autographed by their celebrity when they get to the hole that their sign is on
- Each participant will receive a framed photo of their foursome autographed by their celebrity golfer
- Company tee sign autographed by your celebrity

## **Golf Tournament Branding:**

- Corporate logo on a tee hole sign
- Half (1/2) page four color advertisement in the Red Sox Foundation Golf Tournament program book
- Name listed on the Red Sox Foundation website
- Opportunity to include a branded/promotional gift item for all participants

## **Other Sponsor Benefits:**

- Four (4) tickets to the 2015 Deutsche Bank Championship in Norton, Mass on September 2-7, 2015

**2015 Commitment: \$8,500**



# Sponsor Registration



Please complete the following registration form

Email or mail form to:

2015 Red Sox Foundation Golf Tournament

c/o Fenway Sports Management

82 Brookline Avenue, Boston, MA 02215

Email: [kleighton@fenwaysports.com](mailto:kleighton@fenwaysports.com) or [aburke@redsox.com](mailto:aburke@redsox.com)

## Sponsorship Registration: (please check one)

- Presenting \$75,000
- Eagle \$30,000
- Host \$20,000
- Hole \$8,500
- Unfortunately I am unable to attend; however please accept my enclosed donation of \$\_\_\_\_\_ towards Red Sox Foundation  
*(Checks payable to Red Sox Foundation)*

## Contact Information:

Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

## Payment Information: (please check one)

- Check, please send me an invoice
- Credit Card  
\_\_\_\_ American Express \_\_\_\_ MasterCard \_\_\_\_ Visa \_\_\_\_ Discover  
Card Number \_\_\_\_\_  
Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_  
Name as it appears on card: \_\_\_\_\_  
Billing Address: \_\_\_\_\_

